

10th Anniversary

GENESIS
ADVANCED TECHNOLOGIES

G7.2c

CONVERTIBLE

When Genesis makes an affordable loudspeaker, you can still rest assured that it will be the best we can do at that price point and adhere to our principles of *absolute fidelity*[®]. To achieve the delicacy, speed, transparency, and bass response of the larger Genesis 3-way systems with a separate midrange and woofer in a 2-way system, we developed the world's first **solid-titanium** cone mid-woofer.

This made the Genesis 7c possible – a medium monitor-sized loudspeaker that will fit into a tight environment with the big voice that is the Genesis trademark. The G7c has been designed as a “convertible” loudspeaker – our nomenclature for an L/C/R: a loudspeaker that can be used as a stereo pair or on its side as a center channel in a multi-channel system.



GENESIS RIBBON TWEETERS

The tweeters used in the G7c have often been referred to by the press and reviewers as “the world's best”, and are the same as the ones used in our flagship Genesis 1. It has been steadily improved over the years and the latest generation boasts extended fidelity and even greater linearity.

The circular ring ribbon used is a true point source, with a broad and even dispersion throughout its very wide frequency band. This results in a very large

“sweet spot” – wide enough for two so that you can enjoy these speakers with your partner.

With a rear tweeter driven out of phase from the front tweeter, the G7c is a dipole in the high frequencies, enhancing “air”, and soundstage and imaging when the speaker is positioned away from a rear wall, but can be turned off when space is a constraint.

Used as a stereo pair on an appropriate loudspeaker stand, the monitor-sized G7c has spectacular imaging and soundstage.

NETWORK BASS TUNING

Instead of using a reflex port to tune the bass to achieve a lower frequency response, we do it electrically in the crossover, and it is switchable. The G7c uses an LR-tuning network to optimize bass response down to below 50Hz from a small cabinet. With better amplification, the G7c is able to scale the sonic heights with every improvement upstream. With lower powered amplifiers, the bass tuning can be turned off for an easier drive.

A pair of 5.5-inch solid titanium-cone mid/woofers imbues the G7c with clean detail and a surprising sense of power. The coherence between the ribbon tweeter and titanium mid/woofer is exemplary – prompting many reviewers to comment that it is impossible to hear where the cone midrange hands over to the ribbon tweeter.

A speaker level through-put allows convenient connection to any Genesis ServoSub™ when a full 20Hz to 40kHz frequency response is desired.

CONVERTIBLE FLEXIBILITY

The G7c is equally at home in a stereo music-only system as it is in a multi-channel home theater system. The dispersion pattern is optimized to fire inside of the tweeters when standing on end as a stereo pair, or above the tweeter when it is laid on its side as a center channel.

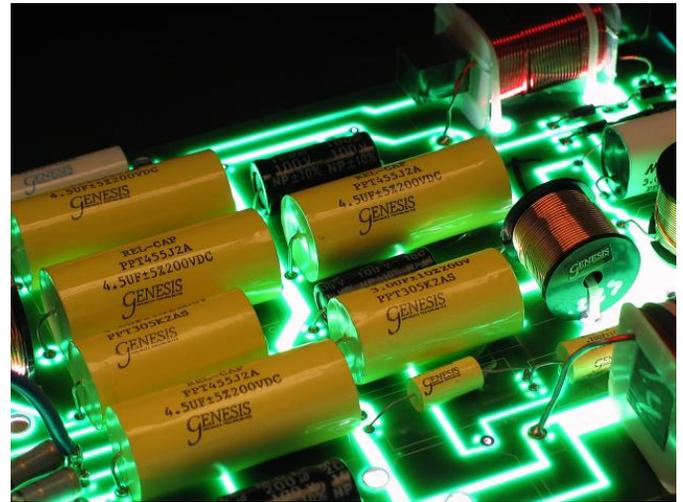


In a multi-channel system, the G7c is ideally used as a center channel in a Genesis 7-series based home theater system. The G7c can also be used as the main left/right channels, or if budget permits, the Genesis 7 floorstanding speakers can be used as the mains. Within a restricted budget, the main speakers can even be the Genesis 7 petite.

As the G7c has the Genesis family voice, it can also be used as a center channel with any other Genesis loudspeaker when space or budget are constraints.

KEEPING WITH THE GENESIS LEGACY

Despite being the entry-level series in the Genesis range, the G7c is built to the same exacting quality as all the well-regarded Genesis products. The same quality crossover components as used in the flagship Genesis I loudspeaker are used in the G7c crossover.



Each loudspeaker is custom hand-assembled and quality tested in the USA.

The drivers are mounted on a front baffle that is a full 36mm thick. The cabinet has the same solid construction and high quality fit and finish that are the hallmarks of the Genesis design. Aesthetically, the Genesis 7-Series cabinets all reflect the elegant proportions of classic Greek proportions.

The Genesis 7c is a true high-end loudspeaker with no excuses necessary. As the late renowned reviewer John Potis said, the G7c are big, open, airy and very transparent with a surprising sense of power.

Genesis Advanced Technologies 7.2 convertible

Frequency Response	50Hz to 40kHz, ± 3dB
Sensitivity	87 dB 1 watt 1 meter
Max/Min Tube Power	250/45 watts
Max/Min Solid State Power	500/60 watts
Input Impedance	6 ohms (nominal)
HF Transducers	Two Genesis 1" circular ribbon (front & rear)
Mid-Woofer Transducers	Two Genesis 5.5" titanium cone
Controls	Front Tweeter Level (± 1.0 dB) Rear Tweeter Defeat
Inputs	Speaker level 5-way binding posts
Outputs	Speaker level thru-put with 5-way binding posts
Dimensions	H 23 ¾" x W 7 ¾" x D 11" H 603mm x W 200mm x D 278mm
Weight	30 lbs (13.6 kg)
Finish Options	High Gloss Titanium body and Black High Gloss Piano Black

* Specifications are subject to change without notice

absolute fidelity™