

**GENESIS III: *The Revolution***

## A Revolution in Evolution.

Genesis III. It is the culmination of an evolutionary quest for an ever more perfect loudspeaker. In this case, the results are revolutionary.

This quest is the driving force behind the Genesis III loudspeaker, and the essence of what we at Genesis are about.

Genesis represents the next evolutionary era for Arnie Nudell, who in 1968 co-founded another respected name in high-end audio—Infinity Systems, Inc. Since his departure in 1989, he has focused on totally rethinking the basics behind loudspeaker design. Arnie Nudell joined forces with another audio veteran, Paul McGowan. Paul co-founded PS Audio, a major audio component manufacturer, and brings vast engineering and management skills to the venture.

Together, Arnie and Paul have seen that every aspect—every minute factor of speaker design—has not only been examined, but intensely evaluated in terms of its contribution to the whole. The result is a loudspeaker that evokes incredible audio imagery.

Imagine a precisely-rendered holographic soundstage, where the musicians are audibly visible. Imagine rediscovering your music, realizing sonic dimensions you never knew were there.

Genesis III has arrived, redefining the sonic landscape.

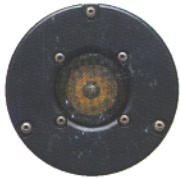
It will convince you to join this remarkable evolution.



**Genesis**  
*Evolution in Progress*

**GENESIS III  
LOUDSPEAKER SYSTEM**

Revolutionary  
technology manifested  
in evolutionary design.



Genesis III is clearly the next revolutionary step in the evolution of the loudspeaker. From the unerring exactness of its Kevlar/polypropylene woofers, to the light, coherent fidelity of the titanium/silicon carbide midrange dome and the transparent musicality of the exotic planar film/foil ribbon tweeter, this stunning 5-way tower uniquely blends technological esoterica with decisive audio engineering.

**PERFORMANCE TIMES TWO.**

By increasing the driver complement, critical musical information can be more accurately represented across the entire audio spectrum. Two titanium/silicon carbide midrange domes work in concert to extend the low-frequency crossover point to 250Hz—a full octave lower than our respected IM-8300 Imaging Module. Driver response and overall accuracy is enhanced in this critical part of the musical spectrum. Instruments that are traditionally reproduced by the top end of the woofer range now emanate with warmth, beauty and speed from the lower range of the midrange drivers.

The frequency response of the lower midrange dome extends to 1kHz allowing the upper midrange driver to cross over smoothly with the planar tweeter at 4,200Hz. This unique coupling and crossover technology is immediately appreciated, for example, during the high transiencies and chromatically-laden content of an acoustic guitar.

The planar ribbon tweeter, with its ultra-thin, film/foil design forms a near-perfect point source with virtually hemispherical dispersion. The circular membrane, measuring only .0005" thin, is influenced by a unique spiral voice coil and precision-machined motor structure. The transducer responds to transients virtually without regard to inertia. It's a perfect high-frequency piston to well over 30kHz without the breakup modes common to all dome tweeters.

Many loudspeaker designs incorporate larger drivers to reproduce the bass. But Genesis III uses two proprietary 8" woofers—doubling the system's low-frequency piston area without sacrificing speed or accuracy. The injection-molded Kevlar/polypro-

pylene construction provides superior damping and rigidity. The low-mass design allows the driver to respond quickly to transients without added coloration or distortion.

**THE MINIMALIST APPROACH TO CROSSOVER DESIGN.**

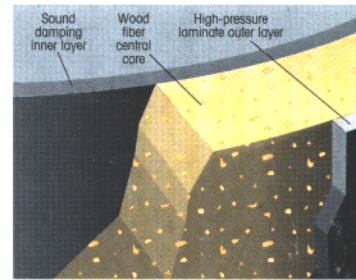
Designing a proper crossover network is tricky business. The appropriate mix of components must be carefully integrated and, to avoid distortion and musical coloration, the number of parts must be kept to a minimum.

So it is with Genesis III's crossover. Because the system elegantly accomplishes most of its time shaping via the design and position of the drivers in the enclosure, unnecessary crossover components are avoided.

To accommodate a wide range of applications, Genesis III loudspeakers have terminals for both bi-amping and bi-wiring, as well as controls for optimizing performance in any listening environment.

**THE UNIQUE GENESIS ENCLOSURE.**

As with the architectural simplicity of an arch, support is evenly distributed over the entire cylindrical curvature of the enclosure. The consistent rigidity is absolutely immune to back-



The special tri-laminated composition of the enclosure walls work in concert to offset resonances and provide a rigid, exceptionally-strong superstructure. The inner layer is a special sound-dampening material; the central core is a laminated wood fiber; and the outer layer is a high-pressure laminate.

pressure flexing.

And because there are no parallel surfaces, standing waves are all but eliminated.

To the ear, Genesis III forms an authoritative image. To the eye, it leaves an equally-impressive mark. Tall, stately and sculpted. Finished in breathtaking piano black and other lacquered woods.

**GENESIS III: AN EMERGING STANDARD.**

Waste no time. Bring your favorite disks and arrange for a personal audition of Genesis III as soon as possible.

Words can only paint a small part of the picture. Once experienced, it's easy to understand why the new Genesis III is truly a revolution in loudspeaker evolution.

**SPECIFICATIONS:**

Drivers	GENESIS III
Tweeter	(1) 1" (25 mm) planar ribbon
Midrange	(2) 3" 75 mm titanium/silicon carbide with 75mm voice coil
Woofer	(2) 8" (20 cm) injection-molded Kevlar in polypropylene
Frequency response (±3dB)	32Hz – 34kHz
Crossover frequencies	70Hz, 250Hz, 850Hz, 4,200Hz
Sensitivity (1W/1m)	87dB
Nominal impedance	4.0Ω
Solid-state Class A/B amplifier power	
Minimum	200W
Maximum	800W
Solid-state Class A amplifier power	
Minimum	100W
Maximum	800W
Tube amplifier power	
Minimum	60W
Maximum	600W
Dimensions (HxWxD, approx.)	51.5" x 19.5" x 16.5" (131.1 cm x 49.7 cm x 42 cm)
Weight (approx.)	145 lbs. each (65.8 kg)

Descriptions and specifications subject to change without notice. The cosmetic appearance of the products may vary from those depicted here. Not responsible for typographical or printing errors.



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