

est. 1991

**GENESIS**  
ADVANCED TECHNOLOGIES

# G7.2f

FLOORSTANDING

The Genesis™ 7.2f floorstanding loudspeaker is the new affordable reference for bringing true-to-life music into your home. The G7f is svelte and elegant, yet it performs like a much beefier loudspeaker, delivering bass down to 22Hz, with a huge and enveloping soundstage, creating an immersive sound experience in a sweetspot large enough for a family.

## A Legacy of Excellence

Technologies used in the G7f have their roots in the development of the flagship Genesis 1 loudspeaker system and a legacy harkening back to the 1960's. With the servo-controlled bass system, Class D amplification and ribbon tweeter, tried and proven technology has been updated and modernized for this latest model in the Genesis product line. New discovery and innovative thinking makes the G7f the smallest possible loudspeaker to achieve *absolute fidelity*® in musical reproduction.

Like the two stand-mounted models in Genesis's 7-series line, the Genesis 7c (convertible) and the Genesis 7p (petite), the G7fs are considered by customers, dealers and reviewers to be giant killers with big sound from little speakers. The first generation G7f garnered the **Best of Innovations**

2010 award from the Consumer Electronics Association and Industrial Designers Society of America, walking away with the highest scores in its category.

## World's Best Tweeter

The ring-ribbon tweeter used in the G7f is identical to the one used in the Genesis 1 flagship model. It has been regarded by critics and press as the best tweeter in the world and has been steadily improved since it was developed in 1992. The latest generation of this

Genesis ribbon tweeter brings an extended frequency range, as well as a more linear response in the lower frequencies.

With this tweeter, you get the air in cymbals and triangles, and the sweetness and lack of distortion associated



with the finest ribbon tweeter in the world. An adjustable high frequency control allows it to be used in "bright" rooms with lots of hard surfaces and bare walls, and yet also used in rooms that have lots of carpeting and wall hangings that would otherwise sound dull.

## Servo-Controlled Bass

The bass generated by this speaker is astonishing at first encounter. It seems to go much deeper than is physically possible in such a small cabinet. Unlike other small, sealed loudspeakers that try to go down low, extended note decay, micro-dynamics and timbre of bass are fully preserved.

There is no sloppy overhang, boominess or chuffing in the bass as it is not ported. Just clean,



for G7.1f



distortion-free bass down to 22Hz with the built-in 8-inch solid-aluminum cone side-firing subwoofer. This is made possible by improvements to the Genesis servo-bass system which overcomes the inertia and momentum of the woofer, making the woofer seem effectively massless.

An adjustable bass gain control allows the speaker to be used in different rooms without the fear that bass from the loudspeaker will over-power and sound boomy in small rooms, or sound thin and appear weak in larger rooms.

### Clarity and Dynamics in the Midrange

The G7f has a warmth to its sound that is not created by an excess of energy in the lower midrange, but by distortion-free mids and highs because of a solid titanium-cone mid/woofer and a brand new crossover topology.

The solid metal mid/woofer delivers a warm and rich sound without any distortion. While it is true that some metal drivers can sound “metallic”, that is due to the oil-can resonance of the cone. However, since metal drivers only have the one huge distortion frequency, there is almost zero distortion outside of that one resonant frequency. It sounds beautifully clean if that frequency is never excited. In the G7f, that resonant frequency is far outside the operating range used.

The new crossover imbues the G7f with effortless dynamics and intense foot-tapping musicality by perfectly blending the supremely fast ribbon tweeter with the solid titanium mid-woofer. The result is a clarity and transparency that needs to be experienced to be believed. Emotions and tonal colors are transparently conveyed, as is the musical intention of the performers.



Foot-tapping pace, rhythm and timing allow the G7f to play all genre of music, from rock to rumba to classical. A deep and expansive soundstage with solid, pinpoint images complete the sonic picture, transporting the listener to the live musical event.

### Family and Home Friendly

This is more than a loudspeaker for a hobbyist, it is a loudspeaker for the whole family. It features a large enough sweetspot to accommodate a loveseat for two because we believe that music must be enjoyed with family and friends.

The G7f boasts extreme flexibility. With adjustable high-frequency and low-frequency control, the G7f adapts to rooms of different sizes and décor. The included Acoustic Suspension allows it to be placed on “any” surface – be it hardwood floorboards, thick carpet or highly-polished granite, including uneven slate slabs.

Exquisite high gloss finish and elegant proportions complete the package – making the G7f at home in any décor and style.

### Specifications

#### Genesis Advanced Technologies 7.2 floorstander

Frequency Response	24Hz to 40kHz, ± 3dB
Sensitivity	89 dB 1 watt 1 meter
Max/Min Tube Power	250/25 watts
Max/Min Solid State Power	800/45 watts
Input Impedance	4 ohms (nominal)
HF Transducers	Two Genesis 1" circular ribbon (front & rear)
Mid-Woofer Transducer	Two Genesis 5.5" titanium cone
Servo-Subwoofer Transducer	One Genesis 8" aluminum cone
Controls	Front Tweeter Level (± 2.5 dB) Rear Tweeter Defeat Switch Bass Contour Control (+9/-∞dB)
Built-in Servo-Controlled Bass Amplification	180W
Inputs	Speaker level 5-way binding posts
Dimensions (incl. suspension)	H 48" x W 12" x D 14" H 122 cm x W 30 cm x D 36 cm
Weight	82 lbs (37 kg)
Finish Options	High Gloss Titanium and Black

\* Specifications are subject to change without notice

**absolute fidelity™**